



Good For You and Your Community Too!

1511 Friendship Road, Jefferson City, MO 65101

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PRESS RELEASE - For Immediate Release

July 31, 2025

Mid America Bank Hires Kampeter as Director of Marketing

Jefferson City, MO – Mid America Bank is pleased to announce Ryann Kampeter has been hired as Assistant Vice President, Director of Marketing. In this role, Kampeter will be responsible for developing and executing strategic marketing initiatives that enhance the bank's brand, drive client acquisition, and foster revenue growth.

She is a graduate of the University of Missouri. Previously, Kampeter was a Local Sales Manager with ABC17 and Fox22. "Mid America Bank is dedicated to the betterment of its clients and the communities. I look forward to fostering strong relationships and contributing to the prosperity of the organization," says Kampeter.

Kampeter, husband Jacob and son Hank enjoy family time at the Lake of the Ozarks and patronizing local places in the community. Kampeter is deeply passionate about the United Way of Central Missouri where she serves on the Executive Board. She also serves as Board Chair for the Jefferson City Area Young Professionals.

Mid America Bank would like to welcome Ryann to the team!

About Mid America Bank

Established in 1914, Mid America Bank prides itself on being a proud locally owned and operated community bank that's good for you and your community too! Visit them online at midambk.com.

Enclosure:

Kampeter Ryann – Ryann Kampeter has been appointed AVP, Director of Marketing by Mid America Bank

Contact: Marketing Department
573-635-0019

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